Excerpt from ETF Trends, June 28, 2021 https://www.etftrends.com/etf-education-channel/financial-promise-of-renewable-energy-etfs/

The Financial Promise of Renewable Energy ETFs

Renewable energy exchange traded funds were among 2020's most scintillating thematic offerings before giving way to profit-taking earlier this year.

Much of that was attributable to "sell the news" treatment as investors that bid higher on ETFs like the **Invesco WilderHill Clean Energy ETF (PBW)**. While PBW is down about 13% year-to-date, investors may want to consider that more opportunity than reason to pass over the fund. In fact, PBW may prove to be a relevant idea for today for long-term investors because companies are forecast to continue scaling up renewable energy investments.

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PBW Is Perking Up

PBW is showing signs of life, jumping 13.1% over the past month in what could be a sign that investors are getting past political disappointment and are revisiting the longer-ranging renewable energy investment thesis.

That thesis is rooted in sound fundamentals because, as ACORE points out, clean energy developers are getting active this year.

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The \$2.22 billion PBW, which tracks the WilderHill Clean Energy Index, offers investors other advantages, including industry-level and geographic diversity. Regarding the former, exposure to energy storage, solar, and wind equities is important because the ACORE survey reveals the top six green energy destinations through 2024 include energy storage and various forms of solar and wind energy.

As for geography, PBW features robust exposure to U.S. and Chinese companies. Those countries are leaders in clean energy adoption and technology, though respondents to the ACORE survey see the U.S. as the preferred investment destination.

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